

Agarwal Packers and Movers launches mobile apps for its customers, potential partners (<http://www.forbesindia.com/article/forbes-india-billboard/agarwal-packers-and-movers-launches-mobile-apps-for-its-customers-potential-partners/49529/1>)

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APML Sathi will help create new entrepreneurs on its platform while APML Suvidha will help its customers avail moving and other facilities on their smartphones



Agarwal Packers and Movers Limited launched two mobile applications last week -- APML Suvidha and APML Sathi -- to equip its customers and onboard new partners, respectively.

The two mobile apps were launched in New Delhi by Minister of Road Transport & Highways Nitin Gadkari, in the presence of other dignitaries, including Y.S. Malik (Secretary of Ministry of Road Transport & Highways) and Additional Secretary, NITI Aayog, Jagdish Mittal, Major General Deepak Sapra (SM), Lt. General V.K. Chaturvedi (AVSM), Commodore Gangesh Kumar and Pradeep Singhal.

Agarwal Packers and Movers Limited has more than 100 branches pan India and covers 1,264 destinations in the country and 182 countries worldwide. According to the company, so far, it has shifted over 17.45 lakh customers worldwide.

The APML Sathi app will give people an opportunity to be an entrepreneur on the platform of one of the largest movers and packers businesses in the country, with special focus on ex-Defense veterans. On the occasion, Ramesh Agarwal, APML mentor, said, "as APML is the largest moving company, the responsibility falls on me to take steps to penetrate deeper into the country and reach the remotest areas with basic moving facilities."

On one hand, "APML Sathi is APML's earnest endeavour to provide an opportunity to all, empowering particularly Army veterans and unemployed youth to be an entrepreneur and earn their living with love and respect," a statement from the company at the time of the launch read.

On the other, APML Suvidha will facilitate packing and moving services for its existing and potential clients, with access right on their smartphone. "The users can book their moving in any style, choice or pace they want anywhere, anytime using the app," the statement further read. Apart from packing and moving facilities, the app also allows its users to book utility services like carpenters, electricians, and other skilled helpers.