



# Trucking Cube Raises About \$14 Mn From Agarwal Movers Group

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[Agarwal Movers Group](#), the relocation experts, have invested about \$14.9 Mn (INR 100 Cr.) in [Trucking Cube](#), which is changing the way packing and moving is done in the country.

A study carried over years by Agarwal Movers Group has shown that the country sees a yearly damage of over 42,000 Cr. in transshipment due to surface logistics. Trucking Cube assures safe delivery of goods with zero transshipment, zero damage, zero loss to its household and commercial customers.

Besides, Trucking Cube is also protecting the commercial goods from “expiring before the expiry date”. The goods are transported in ‘cubes’ exclusively assigned to them avoiding any rancidity. This problem is more prevalent in food and pharma industry and has a direct impact on the health of the consumer and can prove fatal for the brand’s name. The cubes come in six sizes – 4, 6, 8, 12, 16 and 20

feet.

The raised capital will be used to grow the ecosystem and the number of cubes from 2,000 to 10,000 from.

**Ramesh Agarwal**, chairman, Agarwal Movers Group, said, “Brands take years to build its reputation, and choosing the incorrect logistics partner can ruin the built reputation overnight. Similarly, household goods is built with lifesaving, the packer and mover carries the ‘emotions’ – it is important for the customer to know and understand the value brought by its transport partner.”

Agarwal Movers Group will move its entire service to Trucking Cube by July 2016.